

# India's

leading platform for

**SANITARYWARE, PLUMBING PIPES,  
MODULAR KITCHEN & BATHROOM**

Fitting & Solutions

**SANITARY**



**PLUMBING**



**BATHROOM**



**KITCHEN**



*Exclusive Show for*  
**SPKB**

**EXHIBITION**

<b>FRI</b>	<b>SAT</b>	<b>SUN</b>
<b>15</b>	<b>16</b>	<b>17</b>

**FEBRUARY-2019**

VENUE



**TRANSSTADIA**<sup>®</sup>

EKA CLUB, AHMEDABAD-380022.  
GUJARAT, INDIA

ORGANIZED

**Iconic**  
EXHIBITIONS

TITLE SPONSOR

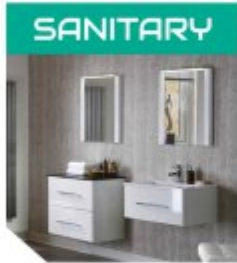
**GANGA**  
Redefining Bathing Experience

GOLD SPONSOR

**Arteor**<sup>®</sup>  
*Bathing Luxuries*

SILVER SPONSOR

**Siyaram Impex Pvt. Ltd.**



## ABOUT EXHIBITION

### SPKB EXPO (SANITARY, PLUMBING, KITCHEN & BATHROOM)

SPKB Expo is an ideal and most significant expo in Architectural and Interior industry, as a perfect B2B platform for Entrepreneurs, CEOs, Architects, Builders, Developers, Government Contractors and Trade delegates.

SPKB Expo will provide more innovative solution, identify new business opportunities to leading industry players to showcase and display their products to trade visitors and create an environment for better growth. SPKB Expo will be held at Ahmedabad, the financial capital of Gujarat.

## WHY EXHIBIT

First of all we all have one thing in mind that's Why to invest lacs of rupees in only 3 days exhibition? But in very short period among thousands of people to like or dream to make a valuable brand then exhibitions is the best platform to meeting face to face industry buyers. Exhibition is the only way to start business relations by meeting personally to launch new product and showcase latest technology with meeting industry leaders. Visitors will visit your stall and feel free to discuss for new startup, also your participation in expo will give motivation to your dealers and will create brand awareness in their area.

## India's

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**SANITARYWARE, PLUMBING PIPES,  
MODULAR KITCHEN & BATHROOM Fitting & Solutions**

**Innovative Idea + Serious Effort = Sustainable Business Development**



# GUJARAT ?

Gujarat is one of the most prosperous state economies within the Indian Republic. Front-runner & Economic growth engine of India.

At current prices, Gujarat's Gross State Domestic Product (GSDP) was about US\$ 158.2 billion over 2017-18. Average annual GSDP growth rate from 2004-05 to 2017-18 was about 12.02 per cent. As of June 2017, Gujarat had a total installed power generation capacity of 30,188.75 megawatt (MW)

The economy of Gujarat is highly industrialized. Gujarat ranks high in the manufacturing sector. The natural entrepreneurship of the native Gujaratis has led to an enviable resurgence of the industrial economy of Gujarat. So, here is an opportunity to enhance the limits of your Sanitaryware, Plumbing, Modular Kitchen & Bathroom Fittings & Solutions business with growing market.

## VENUE ADVENTAGE

A TransStadia Venture-FIFA & India's Most technologically Advanced .Football Stadium. A Great Business event needs a combination of top luxury venue, tasty food & Standard Services Transstadia comprises all the aspects to be a great & an iconic centre for Business Event, Sport, Wellness and Leisure

### VENUE



**TRANSSTADIA**<sup>®</sup>

EKA CLUB  
TRANSSTADIA,  
AHMEDABAD, GUJARAT, INDIA.

- 1.3 Million square feet area of whole structure
- Convention Centre & Stadi Arina
- Parking for 900 Cars & 1000 Two Wheelers.
- Multi Cuisine Restaurants & Four Star Hotel
- FIFA Standard Footbool Stadium-20k Seating Capacity





## EXHIBITOR/VISITOR PROFILE

### RATE OF PARTICIPATION

#### (AC) Hall

Rs. 8,000 per sq mtr (1 side open)

Rs. 8,500 per sq mtr (2 side open)

Rs. 9,000 per sq mtr (3 side open)

Rs. 8,000 per sq mtr (Bare Space)

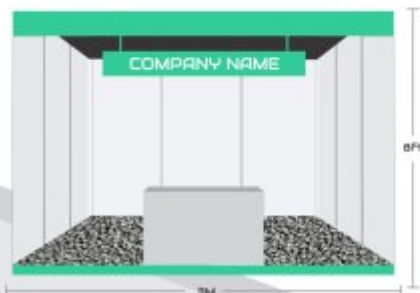
**GST 18% EXTRA**

WALL TO WALL NON WOVEN CARPET

#### Facilities at Stall

(Only with Octanorm Shell scheme)

- Name on Fascia
- 1 x 5 AMP Socket
- 3 x Light
- 2 x Chair+Table
- 1 x Dustbin



### EXHIBITOR PROFILE

#### SANITARYWARE

- Sanitary Fitting
- Toilet Seats
- Cover & Cistern
- Glass Wash Basin
- Vitrified & Other Tiles

#### MODULAR KITCHEN

- Modular Kitchens
- Kitchen Fittings & Lighting
- Kitchen Accessories
- Kitchen Furnishing
- Kitchen Cabinets
- Built-in Kitchen Appliance
- Kitchen sinks, Taps & Fittings

#### PLUMBING & PIPE FITTINGS

- Pipes & Valves
- Fitting & Fastenings
- Water Treatment
- Water Storage Items
- Plumbing Accessories

#### BATHROOM FITTINGS

- Faucets
- Baths Tub
- Saunas
- Shower Cubicles
- Ceramic Wares
- Bathroom Accessories

### VISITOR PROFILE

- Trade Channel
- Distributors & Dealers
- Wholesalers, Retailers
- Bulk Buyers
- Hotels/Restaurants/Malls
- Builders & Developers

- Technical Planners
- Civil Engineers/Architects
- Interior Designer
- Government Contractor
- Project Managements Con.
- Plumbing Con. & Contractors



# MEDIA PLAN

# Branding



## DIGITAL MARKETING

- Website Promotion
- SEO-Promotion
- Brochures, Web Banners
- Online show listings
- Database of over 1,00,000+



## DIRECT ADVERTISING

- Posters and Pamphlets will be placed & distributed across Western India (Gujarat, M.P, Rajasthan, maharashtra)
- Face to Face Meetings with Industry Professionals



## SOCIAL MEDIA

- LinkedIn Connections
- Facebook Followers
- Twitter Followers
- Google+ Banner



## SOCIAL INVITEES

- VIP Invitations card will be sent all mfg. distributors, dealers across western India
- Special Invitations for Corporate Industries
- Invitation to Association Members



## PRINT MEDIA AD.

- All Leading Print
- Magazine Advertise
- Newspapers Advertise
- Poster Branding



## DIRECT MARKETING

- Database of over 1,00,000+ industry professionals
- E-Blast to Visitors
- VIP SMS
- Visitors SMS's
- Radio Advertisement

**"Joint efforts  
Leading a  
Sustainable Business"**

## PUBLIC RELATIONS





"Iconic Exhibitions Ahmedabad, Gujarat has initiated better business opportunities in the western India for Sanitary ware, Plumbing, Kitchen & Bathroom industries, Launching exclusive show SPKB-EXPO-2019 at Ahmedabad , it is India's leading platform for sanitary ware, plumbing pipes, modular kitchen & bathroom fittings & solutions products. Indian Bath Fittings Manufacturers Association Delhi wishing all the best to all the respective participants & Visitors to be grab business opportunities with participating and visiting the SPKB-EXPO-2019. "

Thanks & All the best



Mr. Ajit Garg-(President)

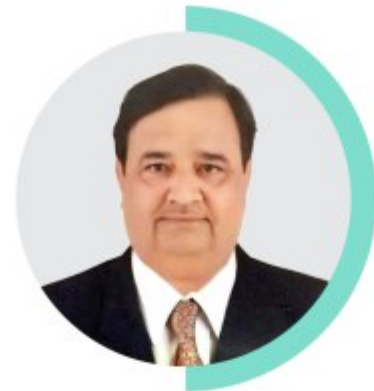
**Indian Bath Fittings Manufacturers Association Delhi**

"Congratulation to all the Exhibitors & Visitors to be making grand success the unique exhibition of SPBP-Expo-2019, also thanks to all the association to providing measurable support to success the expo. Wishing you all the best to exhibiting and visiting the SPKB-Expo to sustain your business, Spatial thanks to ICONIC-Exhibitions to organize such kind of unique exhibitions."

Thanks

Mr. Bhadresh Bhatt-(Chairman)

**Military Engineering Service Builder Association**



"We are quite thrilled and eager to be visit this unique SPKB-Expo-2019, And thank you to everyone offering so much support to success the expo. Wishing all the best to all the Exhibitors & Visitors to sustain their business with participating and visiting the SPKB-Expo-2019. Hearty Congratulation to ICONIC-Exhibitions to organize such kind of unique exhibitions."

Wish you all the best

Mr. Hemang Bhatt-(Director)

**Galaxy Group of Companies**





We Stucco Interior and Architects are happy to provide support to SPKB-EXPO 2019 organised by ICONIC EXHIBITIONS Ahmedabad. We are providing Interior and Architecture solutions, architecture for bungalow, interior designs and vastu consultant in Ahmedabad. We wish good luck to all the exhibitors and visitors participating in this exhibition. It will be a great opportunity for all the exhibitors exhibiting at SPKB-EXPO 2019 for their business development and growth.

Best Wishes

ID. Mr. Parth Patel-(Architect)  
**Stucco Interior and Architects**



"On behalf of the Sanitary ware manufacturer Association Morbi, Wishing for great initiative to launching SPKB-Expo-2019 organized by "Iconic Exhibitions Ahmedabad, Gujarat has a potential for business opportunities in the entire India for Sanitary ware industries, SPKB-Expo-2019 is India's leading platform for sanitary ware, plumbing pipes, modular kitchen & bathroom fittings & solutions products. All the best to all the exhibitors and visitors those will be participated in the SPKB-Expo-2019

Thanks & All the best

Mr. Kiritbhai Patel-(President)

**Sanitary ware manufacturer Association Morbi**



### President Desk

The unique exhibition of SPKBEXPO 2019, welcome to all the respective Exhibitors to participate the expo for sustainable business growth and Invite to all the respective visitors to gain knowledge, meet to all the corporate and Non corporate clients and business leaders to help to create new business opportunities. We ensure to provide quality service and giving the best at our end.

Thanking You

**Iconic Exhibitions**  
Ahmedabad



## SUPPORTED BY



Indian Bath Fitting  
Manufacturers  
Association **Delhi**



Indian Council Of  
Ceramic Tiles And  
Sanitaryware **Delhi**



Sanitary Wares  
Manufacturers  
Association **Morbi**



Federation Of Ceramic  
Industries Panchal  
Ceramic Association  
Vikas Trust (**Thangadh**)



Akhil Gujarat  
Hardware  
Association  
**Ahmedabad**



All India Pottery  
Manufacturers  
Association **Kolkata**



MES Builders  
Association  
of **India**



All India  
Construction  
Worker Association  
**Ahmedabad**



Jamnagar  
Factory  
Owner's  
Association



Jamnagar  
Hardware  
Manufacturers  
Association

## MEDIA PARTNER

sanitation  
**NEWS**  
CERAMIC & SANITARY TRADE MAGAZINE

  
SANITATION INDIA

  
SANITATION  
**TODAY**

**HOME**  
INTERIOR TILE  
LATEST TRENDS IN HOME RENOVATIONS

**BrassB2B**  
First online platform dedicated for Brass

## OUR EXHIBITIONS

**SPKB**

**INDIA**  
**ELEVATOR**  
**EXPO**



**medi:EX**

and many more.....

Organised By :

  
**Iconic**  
EXHIBITIONS

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